



for a great state of health

# Nebraska Tobacco Facts

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*Every year, Nebraska spends at least \$727 per person  
— no matter their age —  
for smoking related medical expenses and lost productivity.*

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- Adult smoking rate: 17% in 2014.
- Youth (grades 9-12) smoking rate: 13% in 2015 — down from 34% in 1993.
- Youth who use smokeless tobacco (chew): 9% in 2015 — down from 10.1% in 2003.
- Youth who use cigars, cigarillos, or little cigars: 8% in 2015 — down from 18.2% in 2003.
- Over 2,500 Nebraskans die each year from smoking-attributable causes.
- Number of kids now under 18 who will likely die early from smoking (if current trends continue): 38,000.
- Kids (under 18) who become new daily smokers each year: 1,800.
- 3.3 million packs of cigarettes are illegally bought or smoked by kids each year.
- Annual smoking-related medical expenses: \$795 million.
- Annual cost of lost productivity due to smoking: \$532 million.
- 97% of Nebraskans agree that inhaling secondhand smoke is harmful to children and adults.
- The smoking rate among pregnant women in Nebraska is 11%.

Sources: Nebraska Behavioral Risk Factor Surveillance System (BRFSS), Nebraska Youth Risk Behavior Survey (YRBS), Nebraska Vital Statistics, Nebraska Adult Tobacco Survey, Nebraska Pregnancy Risk Assessment Monitoring System (PRAMS), U.S. Centers for Disease Control and Prevention, Campaign for Tobacco-Free Kids. Updated: January 2016.